



FOR IMMEDIATE RELEASE

POTBELLY 2nd ANNUAL FOOD DRIVE A SUCCESS

Coon Rapids, MN, August 11, 2010 – Potbelly Sandwich Works in Coon Rapids held its 2nd annual, month long food drive for Community Emergency Assistance Program (CEAP) in July. In exchange for donating non-perishable food items, Potbelly customers were given a free cookie.

This year, Potbelly eclipsed its previous record of 120 pounds of food, donating 158 pounds of food to CEAP's Anoka County office.

Their drive comes at a critical time, as families are in need of additional food support now that their children are no longer receiving breakfast, lunch, and snacks at school. On average, 450 families visit CEAP's Anoka County food shelf each month. To relieve this need, CEAP has provided over 120,000 pounds of food to these families so far this year, and donations like Potbelly's really make all the difference!

Visit Potbelly Sandwich Works next July as they continue their tradition of helping those in need in our community. If you have any questions about the Potbelly Sandwich Works annual drive, please call manager Tim Woodworth at 763-422-4813.

CEAP is a community based charity dedicated to stabilizing individuals and families in financial distress and helping them to live independently and with dignity. CEAP has provided food, clothing, financial assistance, and other emergency services to the Twin Cities community for 39 years. To learn more about CEAP, its mission and the services it provides, please visit www.ceap.com.

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Potbelly Coon Rapids Manager, Tim Woodworth, and his employees holding the banner used at their July Food Drive for CEAP in 2009.

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Thank you for spreading the word about this wonderful event. Please contact CEAP in the event that this release is published.

Sincerely,

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