



FOR IMMEDIATE RELEASE

CEAP HOSTS 19TH ANNUAL BACK TO SCHOOL PROGRAM

Brooklyn Park & Blaine, MN, July 22, 2010 – CEAP’s annual Back to School Program is gearing up again to help local children get the school supplies they need for the 2010-2011 school year.

Starting back in 1991, CEAP’s Back to School program has been distributing school supplies to the parents of children in grades K-8 for over 15 years. In 2009, their offices in Brooklyn Park and Blaine registered over 3,150 children in northwestern Hennepin and Anoka County; and they’re anticipating and even greater turnout this year.

Luckily CEAP can count dozens of community organizations and individuals across the area among their donor base, including the Brooklyn Park Crime Prevention Unit, the North Hennepin Area Chamber of Commerce, OptumHealth, and the Spring Lake Park Fire Department. But there is still a great need to be filled.

CEAP welcomes anyone who’d like to host a school supply drive or give monetary donations. They’d be happy to provide barrels and signs for events and spread the word where possible. All donations need to be dropped off at either CEAP office by August 20th, 2010. If you have questions or would like help starting a drive please call 763-450-3664 for more details.

In addition, volunteers are needed to help with collection and distribution of Back to School donations. Both individuals and groups are needed. If you’re interested please call CEAP’s Volunteer Coordinator at 763-450-3679.

If you or someone you know is in need of school supplies for their children this fall, or if you have additional questions about the Back to School program please call Annetta at 763-566-9600.

CEAP is a charity dedicated to stabilizing individuals and families in financial distress and helping them to live independently and with dignity. CEAP has provided food, clothing, financial assistance, and other emergency services to the Twin Cities community for 40 years.

###

Thank you for spreading the word about this event.
Please contact CEAP in the event that this release is published.

Sincerely,

Tiffany Blaisdell
Communications & PR Manager
Community Emergency Assistance Program, Inc.
6840 78th Ave N
Brooklyn Park, MN 55445
763-450-3664
tiffany.blaisdell@ceap.com
www.ceap.com